For Website Owners – In English

Writing Information Texts about Cookies to Visitors

Cookies on the Website

A cookie is a small text file that visited websites save on your computer. Cookies are used to provide visitors access to various functions. The information in the cookie can be used to track your internet usage.

Under the Electronic Communications Act, all visitors to a website with cookies must have access to information stating that the website contains cookies and the purpose for which cookies are used. Visitors must also approve such cookies being used.

The website uses the following cookies:

(See the following example:)

Name	Purpose
ASP.NET_SessionId Value: XXX	This session cookie is essential for the website to operate and is set upon your arrival to the site. This cookie is deleted when you close the browser.
_utma _utmb _utmc _utmz	Google Analytics. These third-party cookies are used to collect information about how visitors use the website.

Writing Information Texts about Usage of Web Analytic Tools

Analytics Tools for the Website

On this website the web analytics tool Google Analytics is used to get an overall picture of how visitors use the site.

Google Analytics uses cookies to collect information in an anonymous form (aggregated) about how visitors use the website, for example, the number of page views, how visitors have arrived at the website, and the number of visits. The purpose is to help us improve the usability of the website. The information generated through your website usage is redirected to and stored by Google Inc. IP addresses are stored, but cannot be distinguished individually.

Google can transfer the collected information to a third party if it is required by law or in case a third party processes the information on Google's account. Google cannot link IP addresses with other data held by Google.

EPiSERVER

Writing Information Texts about How to Avoid Cookies

If you would prefer cookies to be rejected, change the settings in your web browser so that you either automatically refuse cookies to be downloaded or are prompted each time a website requests to save a cookie. Cookies that have been previously downloaded can also be deleted through the web browser. For more information, see the documentation for the web browser in question.

Using Standardized Text of Cookie Statement and Approval

The EU Privacy Directive on Cookies states that website visitors may have to approve that the website uses cookies.

[website.domain] would like to use cookies to store information on your computer to improve website usability. One of the cookies used is essential for parts of the **[website.domain]** to operate and has already been set temporarily on your computer, but will be deleted when you close your web browser. You may delete and block all cookies from this website, but note that this will result in parts of the website not working.

To find out more about the cookies we use and how to delete them, see our Privacy Policy [link].

☐ I approve that cookies from this site are downloaded to my computer.   **Approve**